



**Special Olympics Michigan – Law Enforcement Torch Run®**



**Special Olympics**  
Michigan





## What is Law Enforcement Torch Run®?

Celebrating its **42nd Anniversary in 2023**, the Law Enforcement Torch Run® (LETR) for Special Olympics is the movement's largest grass-roots fundraiser and public awareness vehicle. Special Olympics Michigan is the charity of choice for officers in Law Enforcement and Corrections. Dedicated Law Enforcement and Corrections personnel take time away from their work and personal life to spend time raising funds that provide athletes opportunities to experience acceptance, inclusion and friendship.

The money raised by the **Law Enforcement Torch Run® in Michigan** benefits more than 23,000 children and adults with intellectual disabilities. These donations fund athlete uniforms, sports equipment, facility housing fees, coaches training, and many more life changing programs for our athletes – programs that are privately funded by generous individuals like those of the Law Enforcement Torch Run.

Law Enforcement Torch Run in Michigan is made up of Michigan State Police, Fraternal Order of Police, Sheriff's Departments and Michigan Department of Corrections, some of them current or former military members. Our volunteers, men and women in uniform, not only serve their communities and country but help to change societies perception of individuals with intellectual disabilities.

Many of our Law Enforcement and Corrections Officers are motorcycle enthusiasts who organize annual fundraising motorcycle rides for the program. These events generate public awareness of Special Olympics Michigan athletes, highlight our sponsors, and showcase the contributions of our volunteers.





## **Partnership Levels for 2023 Copper Cup**

### **\$5,000 Copper Cup Partner**

- Logo on Run Week T-Shirts – 2,500 Distributed Statewide
- Logo on Copper Cup Event T-Shirts
- Logo on Partner Banner at the Copper Cup
- Sponsor Recognition Plaque
- Company Logo on Commemorative Hockey Puck
- Social Media Mention

### **\$1,000 Copper Cup Partner**

- Logo on Copper Cup Event T-Shirts
- Logo on Partner Banner at the Copper Cup
- Sponsor Recognition Plaque
- Company Logo on Commemorative Hockey Puck
- Social Media Mention

### **\$500 Copper Cup Partner**

- Logo on Copper Cup Event T-Shirts
- Logo on Partner Banner at the Copper Cup
- Social Media Mention

### **\$250 Copper Cup Partner**

- Name Listed on Partner Banner at the Copper Cup
- Social Media Mention



## **SPECIAL OLYMPICS MICHIGAN MISSION STATEMENT**

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for all children and adults with intellectual disabilities. Athletes are given continuing opportunities to develop physical fitness and athletic skill, demonstrate courage, experience joy, and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes, and the community.



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To donate online: [give.classy.org/CC23](http://give.classy.org/CC23)